

PRESS MATERIALS

Lynx Studio Technology, Inc. 190 McCormick Avenue Costa Mesa, CA 92626

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LYNX STUDIO TECHNOLOGY, INC. ADDS SALES, SUPPORT AND TECHNICAL STAFF

Lynx Expansion Continues

NOVEMBER 17, 2008 - COSTA MESA, CA After moving into their new expanded office/warehouse facility, Lynx Studio Technology has announced the addition of key personnel to the company's sales, engineering, and support departments. With the increased popularity of Lynx Aurora converters and new AES16e PCI Express interface, they will help support these products and develop new offerings.

The new additions are: Stephen Kimura, Hardware Engineer; Mike Nicoletti, Sales and Support Coordinator; and Frank Sutton, Electronic Testing Technician.

"Due to the increased volume of Lynx products in the field, Lynx has added these three talented people to our growing staff," stated Bob Bauman, cofounder and company President. "We have seen sustained growth over the last few years and these new hires will help us continue our growth."

Industry veteran Mike Nicoletti has held a variety of support and training positions at Yamaha, Alesis and Apogee prior to joining Lynx. His product knowledge and strong familiarity with the recording and pro audio retailers and end-users make him uniquely qualified to work in both the sales and support departments. Nicoletti is also an accomplished musician and recording engineer.



Mike Nicoletti Sales and Support Coordinator

Stephen Kimura, a 2008 UCLA graduate, is now full time after a stint as an intern at Lynx early in 2008. His Bachelor of Science degree in Electrical Engineering allows him to assist Bauman, the company's chief hardware engineer, in the development of new products and the refinement of current Lynx products. Kimura also interned at Shure Brothers in Chicago and NiChe Labs in Japan during his junior and senior years at UCLA. He received the Lear Siegler Foundation Scholarship and was inducted into the Tau Beta Pi Engineering Honor Society.



Stephen Kimura Hardware Engineer

Frank Sutton comes from First EIE where he was responsible for North America service, support and installation of their PC-based plotters for the PCB industry products. Sutton's extensive background in analog and digital electronics and proficiency in test equipment and procedures make him and ideal addition to the Lynx team. As every Lynx product receives a full function and specification test prior to shipment, he is responsible for this testing, QC and assisting engineering in product development.



Frank Sutton Electronic Testing Technician

Lynx Studio Technology, Inc. designs and manufactures professional, computer-related audio products for applications such as audio production, delivery, and testing for recording studios, project studios, post production studios, home studios, and live concert settings. Utilizing cutting-edge technology to create the highest quality products at a good value to the customer, Lynx is focused on "linking" the professional audio world with computers by utilizing their many years of experience in both hardware design and device driver coding. This complementary expertise is borne out in reliable products that not only have great specifications, but are also shipped with extremely stable and well-tested drivers. Support for Windows and Macintosh platforms are standard for most products.