

Aurora 16 from Lynx. The Converting Converter.



You have a lot of options when buying a converter, different feature sets, different numbers of channels, esoteric clocking systems. So how do you know what to buy?

Simple.

Buy a converter to convert. One that will meet your conversion needs now and in the future.

Here are three important factors to consider when purchasing your next converter:



How does it sound?

Don't buy a converter without hearing it. Your ears will tell you. A converter should, in the most basic sense, take your analog audio to and from the digital realm with as little coloration, distortion or change as possible. This trueness and transparency is what you should demand. Aurora's reputation for clear, pristine, audio quality is well established.



Connectivity Matters.

Today you might be running a Mac with Firewire. Next year you may want to use a PC with USB or a Pro Tools|HD® Mac system. Your converter needs to be ready for your future needs. Aurora offers connectivity for HD, MADI, ADAT, USB, FireWire, AES/EBU with Thunderbolt in development, and support for both Mac and PC platforms.



Buy a converter to convert.

A converter is not a recorder, it's not an effects processor, it's not a mic preamp. It's a converter. You have those other functions handled and you will update them over time. Aurora 16 gives you 16 channels of AD/DA conversion with the best possible audio quality. It just works.

Want more tips on how to choose the best converter for you?

Check out our "Lynx Guide to Your Converter Purchase"
online at www.lynxstudio.com/converter_guide.pdf

If you are looking for a converter
that will meet your needs now and in the future,
join the thousands of studios worldwide
who are converting with Aurora converters.

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